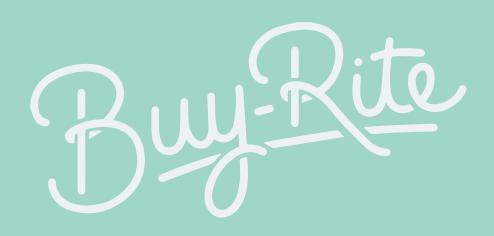


The Essential Planner for Opening a Salon <u>A 12-week plan</u> for turning your salon from daydream into reality.

WEEKS PRIOR TO OPENING	12	11	10	9	8	7	6	5	4	3	2	1
 INTERIOR DESIGN Create logo & branding identity Choose an interior color scheme Finalize salon space layout scheme Order salon equipment & cabinetry Aggregate construction bids Order storefront signage and décor Set up utilities Buy office & employee lounge supplies Get a washer & dryer Sign up for reception area magazines Get a cash register & safe 												
HIRING Post help wanted ads on major outlets Conduct employee interviews Train Staff		•	•	•	•	•	•	•				
 CONSTRUCTION HVAC, plumbing & electricity Hire carpenters and complete work Hire electrician and complete work Ceiling Paint walls or install wall covering Floor renovations Install fixtures and equipment Order & install client scheduling software Phone & internet install Washer & dryer hook-up Local authority inspection 											•	
PUBLICITY Begin preparing opening advertising such as flyers, newspaper ads & online ads Create social media profiles		•										



Let's Build Your Dream Salon, Together!

Contact us to start the conversation

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